***INSOMNIA: THEATER IN THE HEAD* – FACT SHEET**

1. **KEY FACTS**

Title: *Insomnia: Theater in the Head*

Developer: Perfect Day Studio

Publisher: Perfect Day Studio

Platform: PC

Genre: Point and Click, Puzzle, Psychological

Setting: Cartoon

Game modes: Single-player

Release date: TBA

Price: TBA

Age rating: TBA

Language versions: English, Chinese (simplified)

Twitter: <https://twitter.com/PerfectDaySTU>

Discord: <https://discord.com/invite/hfvkzTq6Vh>

Steam: <https://bit.ly/3BmB1A1>

1. **THE PLOT**

Hickory dickory dock. The city's deep in sleep. The clock's ticking. The sheep's bouncing. Hickory dickory dock. The girl flips on her left side for the third time in the night, but with more things swarming into her head. Well, the show in the head is rolling again. Is it possible to get some sleep tonight?

The annoying elf, countless sheep, floating furniture pieces… Quirky drama appears in the girl's head one after another. Fantasies that appear out of nowhere. Where do they come from? And where should they go?

1. **GAMEPLAY**

It's late at night. Have you been tossing and turning in bed? Are you sad, worried, stressed, anxious, or confused? Did any negative emotions from the day affect your sleep? Or are you simply sleepless?

*Insomnia: Theater in the Head* is a short point-and-click puzzle game where you play as a sleepless girl surrounded by anxiety and restlessness. After constantly searching for her inner self and exploring the cause of her insomnia, the girl manages to face the source of her pressures and embrace a brighter dawn.

1. **MAIN FEATURES**

* **A unique style.** Enjoy exquisite hand-drawn paintings of KeKe, the chief artist of *A Perfect Day*.
* **A surreal vibe.** Visit various crazy, original, interesting, artistic theaters appearing in the main character’s head.
* **Ingenious and relaxing puzzles.** The long nights will eventually pass and everything will be better. While interacting with the game world and solving clever puzzles, players will get the chance to escape from the theater of insomnia together with the main character.
* **Consistent design style.** Coming from the creators of *A Perfect Day* and created with the same style of design in mind, the game reflects the developers' thoughts and concerns on ordinary people and all of society. It was created in the hopes of helping everyone calmly face their insomnia.

1. **ASSETS**

All promo materials for the game are available for download at the following link: <https://pr-outreach.com/en/game/insomnia-theater-in-the-head,60>.

1. **MEDIA CONTACT**

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1. **ABOUT PERFECT DAY STUDIO**

A passion for games, a love of literature, and concern and consideration for ordinary people and real life are their consistent principles and motives. They're both players and developers – a team called Perfect Day Studio. They hope that through their games, they'll see each other and have one wonderful journey after another in the game world.