*Hairdresser Simulator* launches today! Get your scissors ready to cut some virtual hair!

<https://youtu.be/3JBYzrU2fLw>

Today is the day that all hair-styling enthusiasts have been eagerly awaiting! Developers from Frozen Way and Petard Games, studios based in Cracow, Poland, are delighted to announce that ***Hairdresser Simulator* is now available for all PC players!** It offers an engaging and entertaining way to explore the art of hairdressing, so get ready to embark on a journey filled with hair-raising adventures!

***Hairdresser Simulator* is available on PC for $19.99, with a 10% discount for purchases made within the first two weeks of release.** Owners of the *House Flipper* or *House Flipper 2* can also receive a reduced price, thanks to the bundle offer.

The development of the game is an ongoing process. Currently, the developers are working hard to open the curly world of hair to console players as soon as possible. The exact game release date for **PlayStation 5 and Xbox Series consoles** is not set yet, but the developers aim to make it available to all players **in the second quarter of 2024**.

The creators of the game are preparing a surprise for those who are interested in expanding their hairstyling kingdom with barbering accents. In the second quarter of 2024, **an additional content pack called *Beards and Mustaches DLC* will be added to the game, completely free of charge**. This pack will enable players to explore the art of styling beards and mustaches in response to the growing interest in barbering trends. More information about the additional content can be found in the description below.

**For more information about *Hairdresser Simulator*, please visit the following pages:**

* <https://store.steampowered.com/app/1330560/Hairdresser_Simulator/>
* <https://store.steampowered.com/app/2782930/Hairdresser_Simulator__Beards_and_Mustaches_DLC/>

**PlayStation Store:** <https://store.playstation.com/pl-pl/concept/10010160>

**Keymailer:** <https://www.keymailer.co/g/games/4aec655a>

**Frozen Way Official Discord server:** <https://discord.gg/frozenwayofficial>

**About *Hairdresser Simulator***

Have you ever dreamed of becoming a legendary hair stylist? *Hairdresser Simulator* gives you a unique chance to make this dream a reality! Imagine hair with complex physics, designed to behave just like in the real world. Discover the technology developed by us especially for the game and check out the crazy hairstyles you can do!

**In *Hairdresser Simulator* elements of simulation, fashion design and management are combined to create a dynamic playground that lets you dictate trends in the hairdressing industry.** The game puts you in the shoes of a newbie hairdresser, providing a detailed experience and varied, challenging gameplay. You will have to divide your time and effort wisely between mastering your professional skills, giving each customer a dream haircut, and managing your own hair salons. To become a top-notch hairstylist, you will need to stay up to date with current fashion trends and learn new hairdressing techniques. Experiment with hair colors, cuts, styles and trends that push the boundaries of imagination, and build your hairdressing empire from scratch!

With an **extensive selection of styling tools and skills**, you will have a wide range of options when it comes to their customer’s hair. Unique coloring, asymmetrical cut, brush modeling, or straightening? There are plenty of ways to appeal to customers – their positive opinions will support building up the virtual salon’s reputation.

There are **two kinds of customers** you will meet in *Hairdresser Simulator*. The first one comes with specific requirements regarding a hairdo, the second one – on the contrary! Thanks to an **extensive in-game character creator** you will be able to create any character you want. Choose the color and condition of their hair, customize the face, select clothes… Create your very own character!

***Hairdresser Simulator* comes with an exciting set of features:**

* **Choose from 10 hairdressing tools**, like scissors, clippers, straighteners, curling irons or combs
* **Master your skills in 10 hairdressing techniques** – thinning, dyeing, straightening, curling, brushing, and more
* **Use extensive in-game character creator** and let your imagination go wild
* **Purchase 9 potential salon locations in need to renovation** – like a library or a pub in the basement – and turn them into perfect hair salons
* **Take good care of 18 customers with individual stories**, hand-drawn avatars and full voice acting
* Take appropriate actions to treat your customers’ hair and improve its health
* **Manage your hair salon wisely** – customize it, hire new employees, set the work schedule, and more
* Take care of the reputation of your hair salon
* **Meet Hairry** – an adorable little robot that helps clean up after haircuts.

**About *Beards and Mustaches DLC***

The world of hairdressing is vast and fascinating, but it's always possible to make it even richer by adding new elements and innovations to it. The developers noticed the growing interest in male facial hair trends and decided to release an additional content pack for *Hairdresser Simulator*! ***Beards and Mustaches DLC* will allow players to experiment with different beard and mustache styles, as well as different trimming or beard care techniques.** It will come with new mechanics and tools, such as a shaving razor, a beaver fur brush or beard beads that will be used to create stunning beard styles. The package will also introduce new characters, each with a unique story and motivation behind their beard change – the developers aim to create colorful and fascinating characters that will appeal to both male and female audiences. With *Beards and Mustaches DLC*, players will be able to express their creativity even further, overcome diverse challenges and gain new experiences.

As mentioned earlier, **this additional content pack will be made available for free** to all owners of the base game shortly after its release.

***Beards and Mustaches DLC* adds more content to your game, including:**

* The ability to cut and style beards
* The ability to style mustaches
* The ability to perform grooming treatments on beards and mustaches
* New client characters – each with a unique story, special requirements, and full voice acting
* New tools, like a shaving razor, beard beads or a beaver bristle brush
* New in-game mechanics, such as combing beards, adding beads to beards, coloring beards, and more!

**The unlimited possibilities of hairdressing**

One of the most unique features of *Hairdresser Simulator* is the large amount of freedom given to players. No other game gives you this many ways of creating a perfect hairdo! **There will be up to 10 actions at your disposal, each with a significant impact on your customers' looks.** What will you choose today? Layering, straightening, curling? Or maybe you’d prefer to dye it a lively color? Ombre is on the table as well! Whatever you choose, don’t forget about proper hair care. Shampoo and conditioner technically are optional… But a true professional knows that healthy hair shines the brightest.

Your tasks will also include styling the hair. Meeting your customers’ needs might not be easy – it will require both hairdressing skills and proper tools. But don’t worry – **in this game you will have access to various ways of hairstyling**. Bring forth a miracle on your customers’ hair using different kinds of tools, such as scissors, clipper, hair straightener, curlers or scrunchies – sky’s the limit! Show off your artistic touch and individual style with unique hairstyles.

**About Frozen Way**

Frozen Way is a game development studio and publisher from Cracow, Poland. You may know them from co-creating *House Flipper* with its *Pets DLC* and *Farm DLC*, as well as creating and releasing *House Flipper VR*, co-releasing *Builder Simulator* on Steam, and co-developing *Chornobyl Liquidators*. Currently, they are developing *Honeycomb: The World Beyond* and *House Flipper – Dine Out DLC*, while also releasing *Millennials* and *Hairdresser Simulator*, focusing on the PC market and next-generation consoles. They are a group of friendly people with a passion for video games. Gamedev is their lifestyle and philosophy, so there's nothing better than seeing their creations bring a lot of joy to the community. In the end, we're all nerds, aren't we?

**About Petard Games**

They are a GameDev studio based in Cracow and a subsidiary of GameFormatic SA. They create explosive video games and DLC add-ons for PCs and smartphones. They want you to feel the hat-flying, head-turning blast of fresh excitement every time you launch their game. Their goal is to shake up the world of virtual gameplay from within, before anyone realizes that nothing and no one can stop them from detonating pure fun. BOOM!